



# Website Review

Recommendations & examples



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Bank Street  
College of Education

# Aspects of Effective Residency Websites



Organization  
Values



Storytelling



Navigability



Keywords

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# Example #1

[State University of New York, Oswego](#)



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Clear program  
description

# Residency Teacher Preparation

A clinically rich residency program consists of education coursework paired with full-time field experience in a school with a mentor teacher. The strands of our clinically rich programs come together to focus on improving K-12 student learning while enhancing candidate development, supporting teacher growth, and strengthening connections between schools and higher education.

## Immersion Experience

Candidates experience guided assessment, guided planning, and guided teaching as they work with their mentor teachers. Candidates develop a deeper understanding of their students, experience a smoother transition to teaching, and benefit from full-time mentoring. This immersion experience benefits the candidates, mentor teachers, and P-12 students.



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# Example #2

[Western New York Teacher Residency at Canisius College](#)



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[ABOUT](#)[ALUMNI](#)[GIVE](#)[NEWS](#)[EVENTS](#)[GO GRIFFS!](#)[MY CANISIUS](#)[ACADEMICS](#)[ADMISSIONS](#)[STUDENT EXPERIENCE](#)[APPLY](#)[DEPOSIT](#)[REQUEST INFO](#)[VISIT](#)[Home](#) / [Academics](#) / [Programs](#) / [Graduate Programs](#) / [Western New York Teacher Residency](#)[Overview](#)[Catalog](#)[Admissions Requirements](#)[FAQ](#)[Partners](#)[Student Stories](#)[Faculty and Staff](#)[GRADUATE MASTER'S](#)

## Western New York Teacher Residency

### SCHOOL OF EDUCATION & HUMAN SERVICES

Children in our schools today need qualified, skilled teachers who are committed to their success. Teachers must possess the professional skills necessary to address the unique challenges faced by students in our culturally, linguistically, and socioeconomically diverse classrooms in the city of Buffalo and Western New York region.

The WNY Teacher residency program is a rigorous two-year program modeled after medical residencies. The rigorous apprenticeship culminates in a teaching residency or one full year of supervised teaching in a multicultural high-needs school setting.

No prior teaching experience is required.

[Apply Now](#)[Request info](#)[Connect with a Counselor](#)

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Main links easily accessible

Clear indication of program level/type

Clear links to additional information

Answers key question

Multiple options to indicate interest

## Special Advantages

- Earn a NYS dual certification in Childhood/Special Education (Gr. 1-6) and a master's degree in just 24 months. Option to add Early or Middle Childhood extensions (6 credits each).
- Gain practical field experience immediately with our school partners beginning on day one.
- Be first in line for hiring opportunities in partner schools

Highlights key advantages of this program over others

## Affordability

We understand that returning to college as a full-time student involves a significant commitment. Thanks to the generosity of our benefactors and strong school partnerships, Canisius is able to provide additional support to help program participants manage the cost of tuition and living expenses, including:

- A Teacher Residency Scholarship that covers 30% of graduate tuition
- A \$27,000 teacher assistant salary that is paid by the partner school during the residency year
- Paid summer clinical field work, working with students with disabilities in our partner schools
- Priority hiring status upon completion of the program
- Varied learning experiences, which include classes that are online, hybrid, and face to face

Section on affordability that includes specifics on payment

## Hear From Our Students

Pictures of graduates



*"Spending an entire year in the classroom helps you form relationships that strengthen your teaching. I can't imagine having any other experience!"*

- CLAIRE G.

Student quotes



[Overview](#)[Catalog](#)[Admissions  
Requirements](#)[FAQ](#)[Partners](#)[Student Stories](#)[Faculty and Staff](#)

Easy navigation  
to other parts of  
site

## WNY Teacher Residency Student Stories

Students who have completed the Canisius Western New York Residency praise the program for its practical knowledge and the relationships built.

The first cohort of teacher residency students achieved a **100% job placement** rate in the field.



Key statistic about job  
placement

## Hear From Our Students

### Jannatul F.

"It was an awesome experience to get that opportunity to be a part of WNYTR. Being from a different culture and background, I have never felt I am alone or I am not heard! I have been so lucky to get that outstanding support and advice from all of my professors from the program itself. I want to specially mention the residency experience. That opportunity really helps me to see myself through the eyes of the school aged kids where I am working right now, as well as how to connect all those practices that we are learning at colleges to our real-life classroom environment, which was really necessary to see myself growing. Thank you ALL in WNYTR! I could not be more thankful!"



Pictures

### Lauren R.

"I am beyond grateful to WNYTR for supporting me to become the teacher I am today. The unique experience of work side-by-side with a mentor teacher from the beginning of the year to end is an experience you can not achieve with traditional student teaching. I feel confident in my abilities and ready for





[Overview](#)

[Catalog](#)

[Admissions  
Requirements](#)

[FAQ](#)

[Partners](#)

[Student Stories](#)

[Faculty and Staff](#)

## Teacher Residency FAQ

**Do I need an education degree to be eligible?**



No. A bachelor's degree in any major is eligible.

**Do I need to be a recent graduate to be eligible?**



No. Professionals and career changers as well as recent graduates are eligible.

**How long is the program?**



**What is a residency?**



**Do you have high school placements?**



**What certifications are available through the program?**



Short, straightforward  
questions with clear  
answers



# Example #3

[Arizona State University](#)



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## Financial support

Your degree is worth the investment. Mary Lou Fulton Teachers College is dedicated to offering a quality education that is accessible. We can help financially support your college education while you attend one of the country's top-ranked colleges of education in Arizona. Review your options and take advantage of the financial assistance MLFTC has to offer.

**Paying for college**

**Scholarship search**

**Financial coaching**

[Home](#) / [Paying for college](#) / Undergraduates

There are three types of financial aid available to you: Money you don't pay back, money you do pay back and money you earn.

Use the tabs below to learn about each.

**Important:** [Filling out the FAFSA](#) — Free Application for Federal Student Aid — is your key to unlocking nearly every kind of financial aid you may qualify for. **You must fill out a FAFSA each year, even if you submitted one in previous years.** Your FAFSA does not commit you to any particular college or financial obligation. Although you will not need current-year tax records to complete the FAFSA, you will need past year's documentation.

[Submit FAFSA](#)

**Money you don't pay back**

**Money you pay back**

**Money you earn**

Easy access to information  
about affordability

# Example #4

[University of California Los Angeles Center X](#)




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Keywords  
related to what  
they do



Using  
frequently-  
searched  
words/phrases



The LAUSD-UCLA Residency builds on our extensive collaboration and success on our residency programs over a 10 year time span. This work is centered on **social justice** with our partner, LAUSD (Los Angeles Unified School District). We work with our most **marginalized communities** and work toward educational **equity and justice** in Los Angeles. Most of our alumni start their careers in LAUSD and numerous have been named “Rookies of the Year.” However, whether recognized or not, the work that happens everyday with the **students and families** is what matters most as we strive to recognize and know the hidden narratives that can help our secondary **math and science** pre-service teachers become better **social justice STEM Educators**.



# Financial Aid Information Should Be...



## Prominent

- Made easy to find from the homepage and accessible from other pages via links when needed



## Organized

- Distinguish between state, federal, and institutional aid sources; aid you don't need to pay back (grants/scholarships); and earning opportunities (work study)
- Organize scholarships by category for easy navigability



## Realistic

- Be clear about the total tuition cost and how aid can lower it
- Offer calculators to get realistic numbers based on the individual
- Include information about loan forgiveness so people know if they qualify



## Supportive

- Include information about how to find supports:
  - Contact email addresses
  - Phone number
  - Live chat



# Financial Aid Website Examples

## [Arizona State University \(ASU\)](#)

ASU's financial aid page is separated into three digestible categories: "Money you don't pay back," "Money you pay back," and "Money you earn." Opportunities under each category feature a brief description and a link to more information for easy scanning and access.



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# Financial Aid Website Examples

## [Michigan State University \(MSU\)](#)

MSU has a “Cost and Aid” section on their website <sup>8</sup> that is graphically appealing and accessible. The page starts with average tuition costs and a cost calculator and then features three categories for financing education: “Need-Based Aid,” “Merit-Based Scholarships,” and “Student Employment.” The site includes a searchable database of MSU scholarships for students and provides links to scholarship search websites for external scholarships.

# Financial Aid Website Examples

## [Teachers College, Columbia University \(TC\)](#)

TC offers a robust set of information on how to apply, different types of aid, and resources. The “Types of Aid” section is particularly well-organized and separates aid into specific categories, differentiating between several types of loans, types of work study, and types of scholarships.



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# Financial Aid Website Examples

## [University of Florida \(UF\)](#)

UF has a dedicated site for financial aid information and services. They feature a section on “The Process” to help students navigate finding aid, their own scholarship search engine for both internal and external scholarships, and many other features, such as cost calculators and financial wellness resources.



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# Financial Aid Website Examples

## [University of Colorado, Colorado Springs \(UCCS\)](#)

UCCS's "Cost and Financial Aid" section has prominent graphics and begins with a message about their commitment to keeping tuition affordable for students. The page also includes sections for calculating degree costs and for finding financial aid opportunities and scholarships. Their database of internal scholarships provides brief descriptions of each scholarship and is searchable by keywords and other filters.

## **We've moved!**

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As of July 2023, *Prepared To Teach* has transitioned into a national organization. Resources produced while we were incubated at Bank Street remain on Educate.

**For the latest updates from *Prepared To Teach*, please visit our website, [preparedtoteach.org](https://preparedtoteach.org). There, you can find new resources, see current events, and subscribe to our monthly update.**

